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# 01 Company Introdiction

01 Company Introduction 02 Group Organization Chart 03 Business Areas

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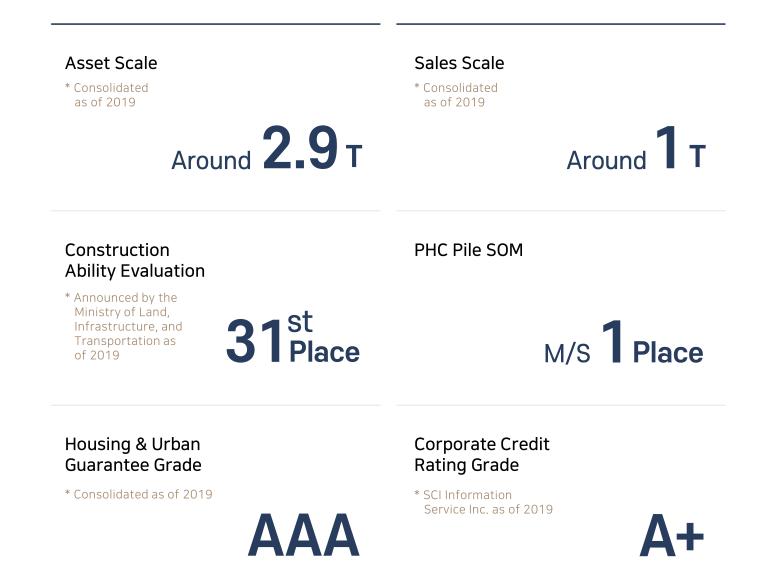
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INVESTOR RELATIONS

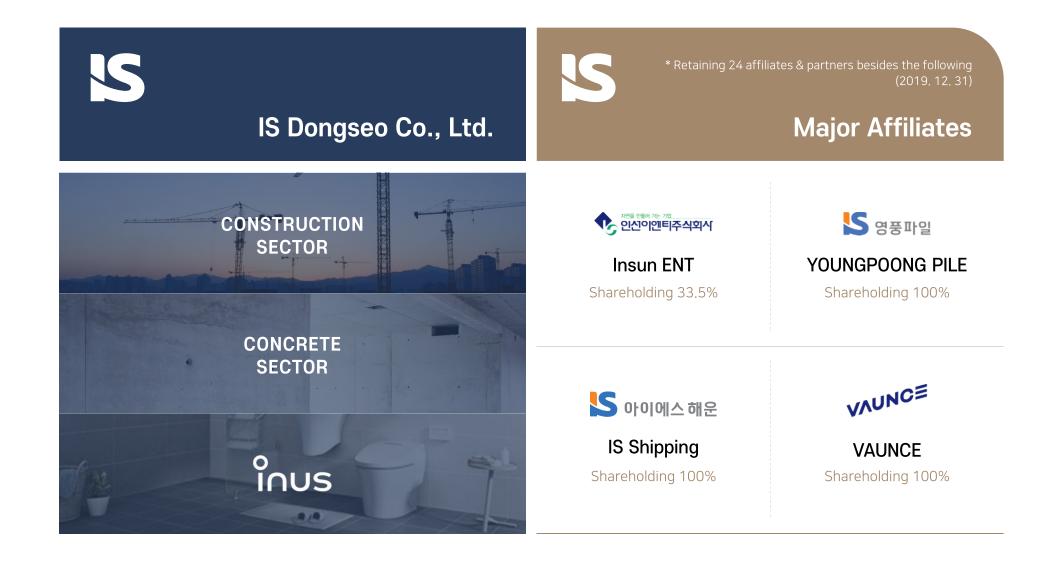
2020

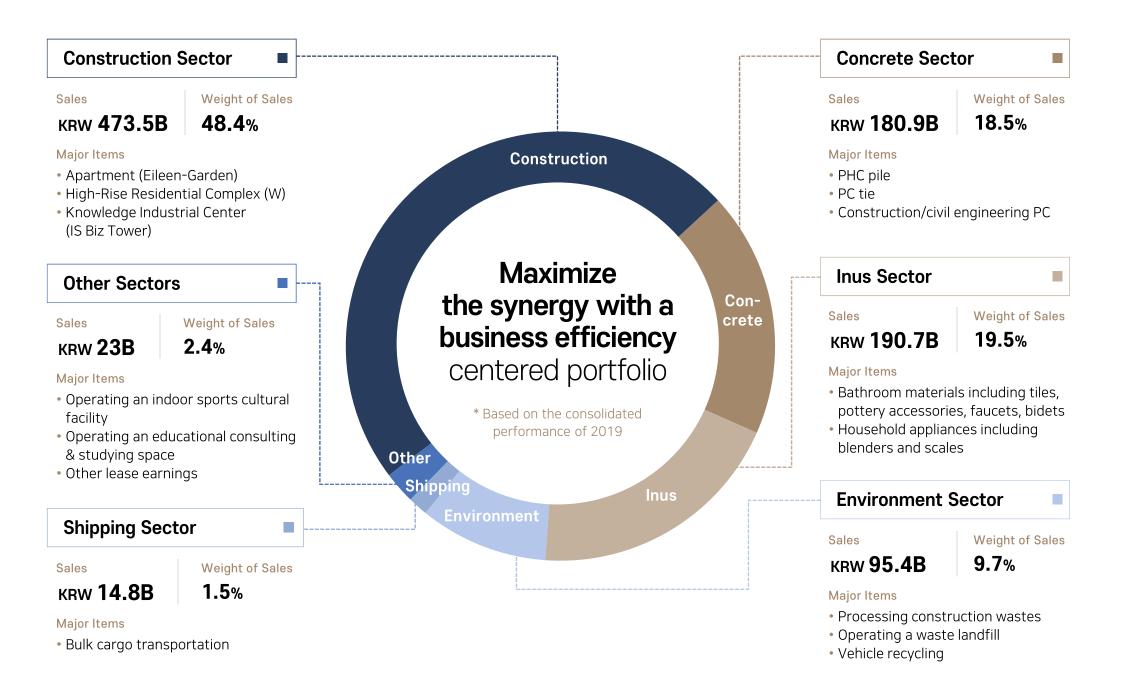


Grade 1 credit rating company that records rapid growth with solid management and a strong financial structure



## Leading the industry with constant challenges and innovationst





# 02 Investment Highlights

- 01 Management Performance
- 02 Key Financial Indicators
- 03 Growth Engine
- 04 Aggressive M&A

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IS DONGSEO

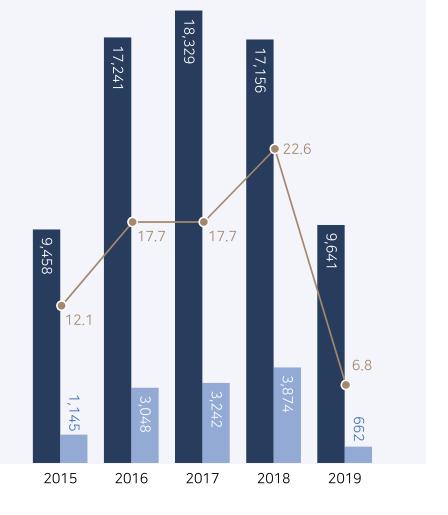
INVESTOR RELATIONS

2020

Management Performance (Unit: KRW 100M, %) (Consolidated) Management Performance (Unit: KRW 100M, %) (Separate)

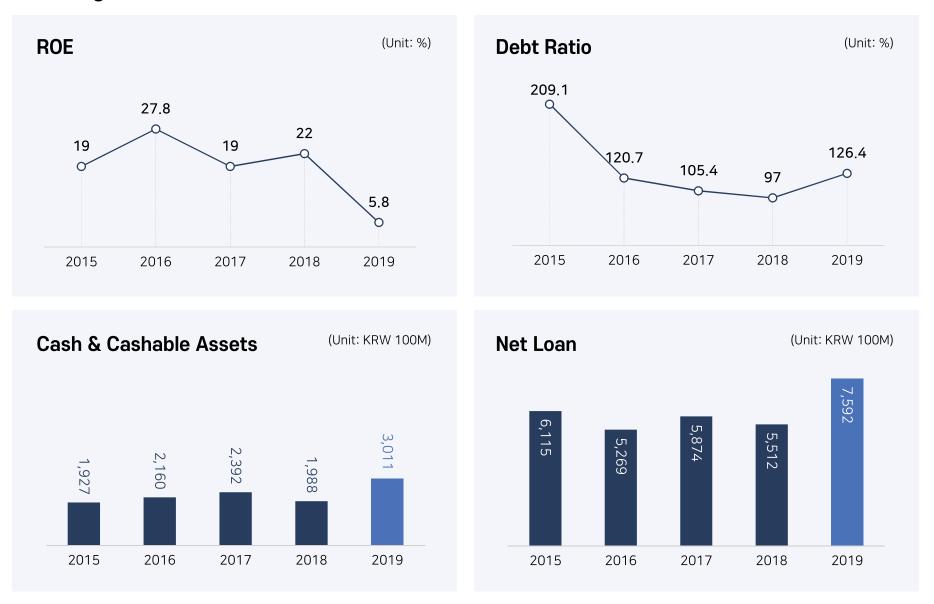
Sales

Business Profits —— Business Profits (%)

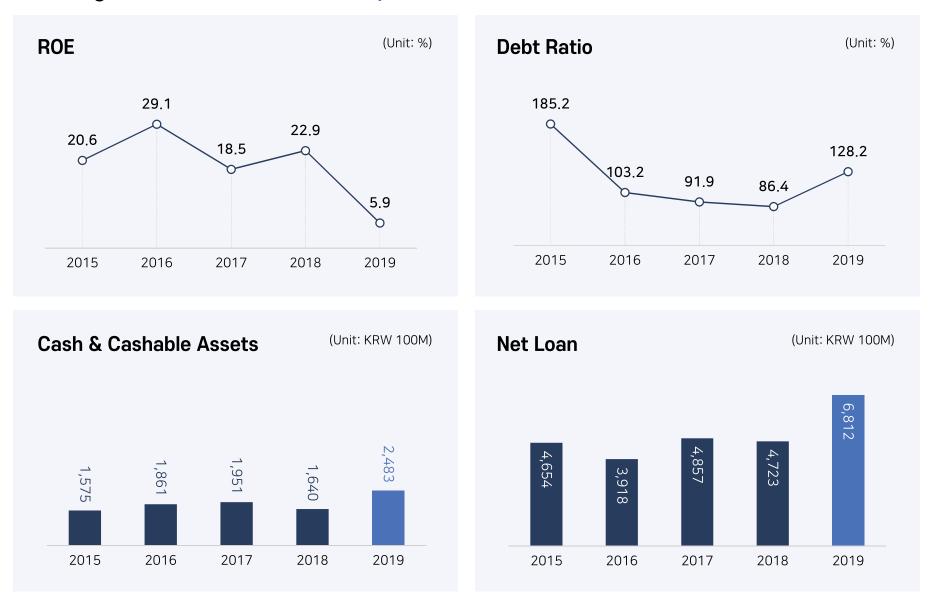




#### Management Performance - Consolidated



#### **Management Performance - Separate**



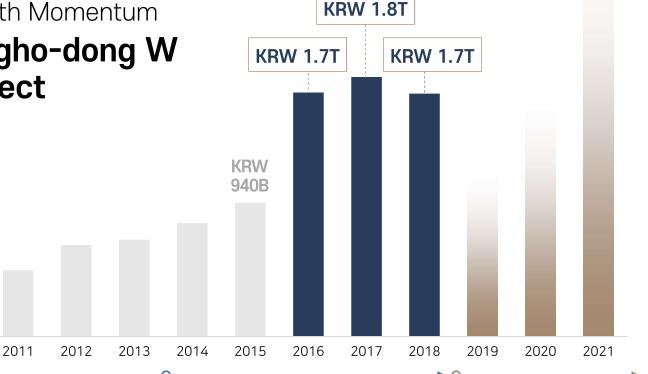
#### S 03 Growth Engine



#### Yongho-dong W Project

Construction Start Date	2014.03
Construction Completion Date	2018.04
Construction Scale	High-Rise Residential Complex 1,488 households, hypermarket, & retail/cultural facility
Lotting-out Amount	Around KRW 1.5T
Net Profit	Around KRW 400B

# IS DONGSEO's Strong Growth Momentum Yongho-dong W Project



#### 2010-2018

2010

Targets the construction market with its own brand, 'Eileen-Garden' and lays a foundation for a stable growth

#### 2014-2018

#### Rapid growth due to the success of Yongho-dong W Project

Lotting-outs of apartments in metropolitan areas, including Cheongna, Incheon

#### 2019-

#### **Prepares a foundation** for a new leap forward with new investments

- Expansion of new project investments through securing liquidity
- Enhancing brand awareness → Increased orders
- Entry into a virtuous cycle of profit growth

## Strengthening the market competitiveness & discovering a new growth engine through a strategic M&A

# 2008 Ilshin Co

#### Ilshin Constructions Corp. DONGSEO Corp.

#### **Purpose of Acquisition**

Creating a synergy between the construction business and construction material manufacturing business

#### 2010 Samhong Corp.

#### **Purpose of Acquisition**

Strengthening the Inus business sector through an acquisition of the bidet manufacturing business

#### 2011 Korea Rental Corp.

Purpose of Acquisition Entry into a new business of rental related

#### IS Shipping Corp.

#### Purpose of Establishment

Entry into a new business of shipping related activities

#### 2020 Inus Physical Division & Sale

## Purpose of Physical Division

Securing the liquidity of IS DONGSEO Enhancing the expertise and profitability of Inus

#### 2019 Insun ENT Co., Ltd. Insun Motors Corp.

#### Insun Motors Corp. Insun Corp.

#### Purpose of Acquisition

Entry into a new business of environment related activities

#### Korea Rental Corp.

#### Purpose of Sale

Reinforcing the main business by rearranging non-construction business

#### 2018 VAUNCE Corp.

#### Purpose of Acquisition

Entry into a new business of space contents related activities

#### 2014 YOUNGPOONG PILE & 2 other companies

#### Purpose of Acquisition

Strengthening the concrete business sector through an acquisition pf the PHC PILE manufacturing business

# 03 Performance by Business Divisions

01 Construction Sector 02 Non-Construction Sector

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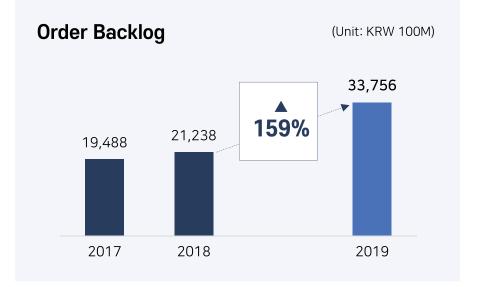
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INVESTOR RELATIONS

2020







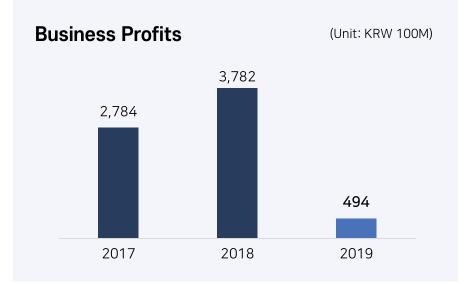
 Sales
 (Unit: KRW 100M)

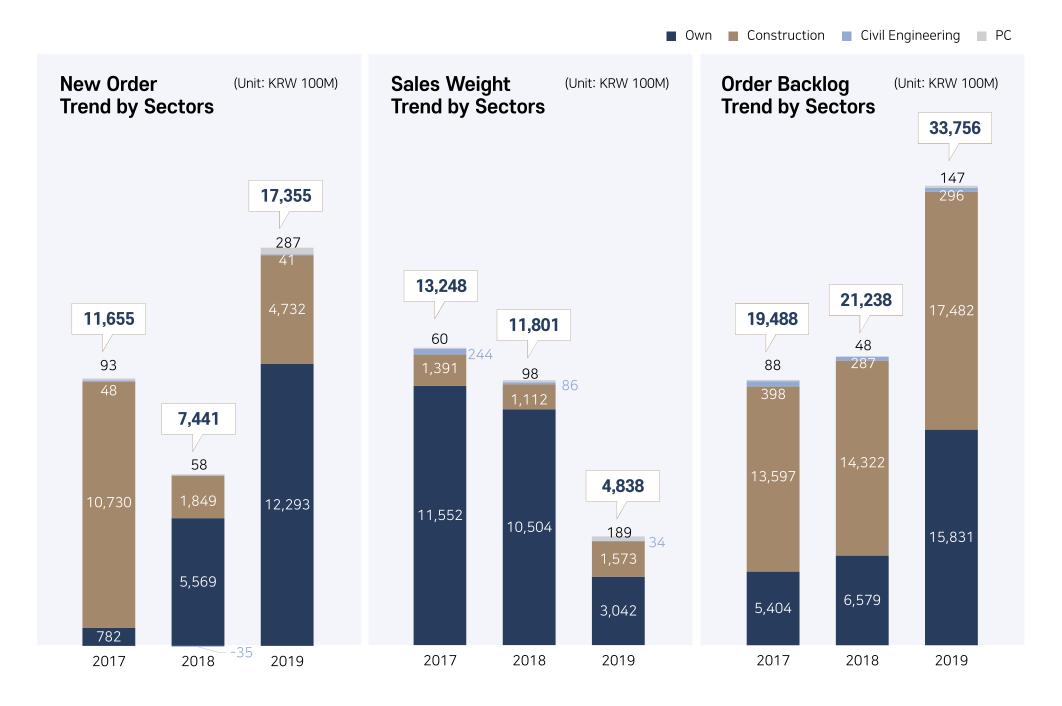
 13,017
 12,083

 12,083
 4,735

 4,735
 1

 2017
 2018
 2019





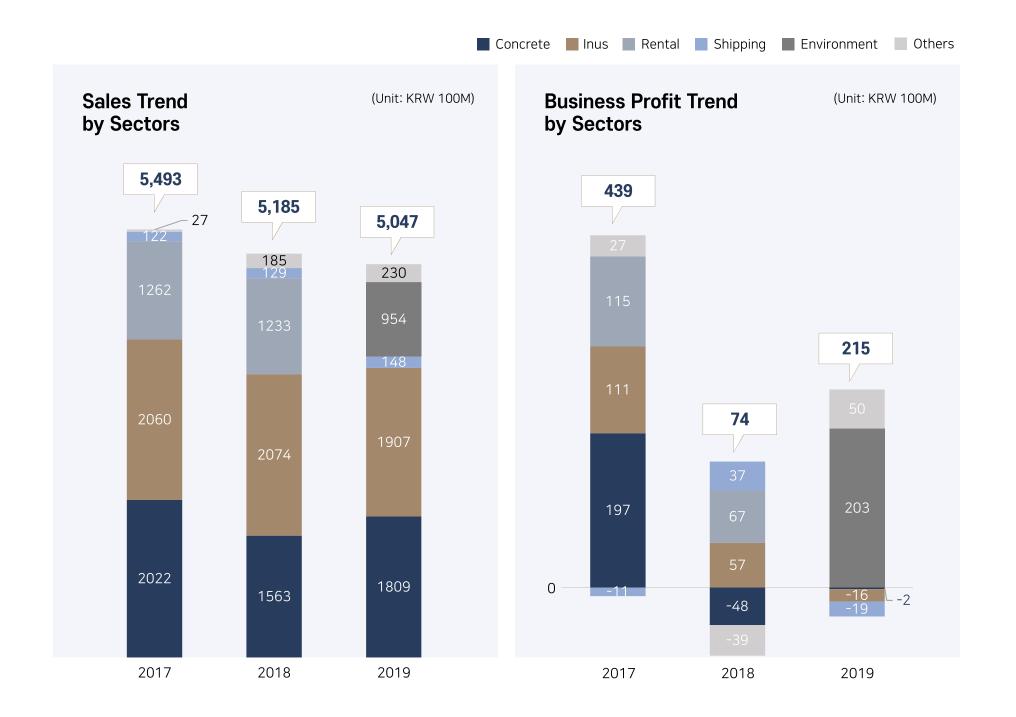
Project	Туре	Site Name	Construction Period	Progress	No. of Households	Contract/Subcont ract Amount	Rev. Recognition
In Progress		Eileen-Garden, Suseong Beomeo, Daegu	2018.06 - 2021.04	42.6%	719	4,589	In Progress
		IS BIZ Tower, Misa, Hangang	2018.04 - 2020.05	74.6%	-	1,117	Transferred
		IS BIZ Tower, Gasan, Seoul	2018.11 - 2021.01	33.3%	-	119	Transferred
		Eileen-Garden, Dongdaegu, Daegu	2019.01 - 2021.10	20.1%	705	3,220	Transferred
C	Own	IS BIZ Tower Central, Anyang	2019.03 - 2022.01	9.9%	-	1,541	In Progress +Transferred
		Opera W, Daegu Station, Daegu	2019.10 - 2023.04	0%	1,088	5,282	TBD
		Eileen-Garden, DMC, Deokeun, Goyang	2019.10 - 2022.06	0%	206	1,445	TBD
		Subtotal			2,718	17,312	
		Eileen-Garden, Bongnae, Busan	2015.03 - 2021.03	45.6%	1,216	2,377	In Progress
		Eileen-Garden, Gwangan, Busan	2018.11 - 2021.03	57.6%	225	534	In Progress
	Subcon-	W, Suseong Beomeo, Daegu	2019.05 - 2023.12	3.4%	1,868	6,802	In Progress
	tract	Eileen-Garden, Jungsan Megok, Ulsan	2019.04 - 2021.10	10.0%	851	1,386	In Progress
		Subtotal			4,160	11,099	
		Total			6,878	28,411	

Pr	oject
In	Plan

Lotting-out Period	Site Name	No. of Households/pyeong	Contract/ Subcontract Amount	Own/Subcontract
	Geumo District 1, Uijeongbu, Gyeonggi	847	1,267	Subcontract
2020	Dongsam District 2, Busan	1,264	2,180	Subcontract
	Munsu-ro, Ulsan	384	660	Subcontract
	Subtotal	2,495	4,107	
	Dewon District 3, Changwon	1,470	3,054	Subcontract
2021	Yongdu-dong District 2, Daejeon	798	1,418	Subcontract
	Subtotal	2,268	4,472	
2022	Hongdo-dong District 2, Daejeon	483	905	Subcontract
	Subtotal	483	905	
	Knowledge Industrial Center, Deokeun, Goyang	Land area around 15,000py	TBD	Own
TBD	Jungsan District, Gyeongsan	Land area around 32,160py	TBD	Own
	Deokha District, Ulsan	Land area around 24,000py	TBD	Own
	Total	5,246	9,484	



Opera W, Daegu Station, Daegu



# 04 2020 Growth Strategies

01 Deokeun & Jungsan District Project 02 Inus Sale

IS DONGSEO

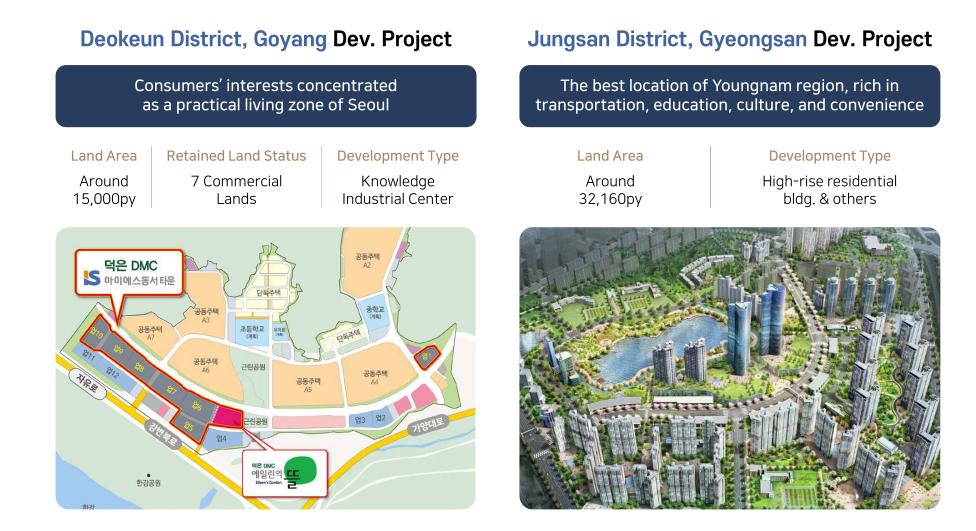
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2020

03 New Growth Engine Discovery

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## Securing a rapid growth step beyond the Yongho-dong W Project Fast growth of the future sales & completion of high profit structure!



# Management efficiency & strengthening expertise

through Inus business sector sale

Inus Sale Scale

o INUS

# KRW **217B**



#### **Securing liquidity**

Securing liquidity through cash inflow of around KRW 200B



#### Strengthening expertise

Focusing and expanding on the main business, the construction sector

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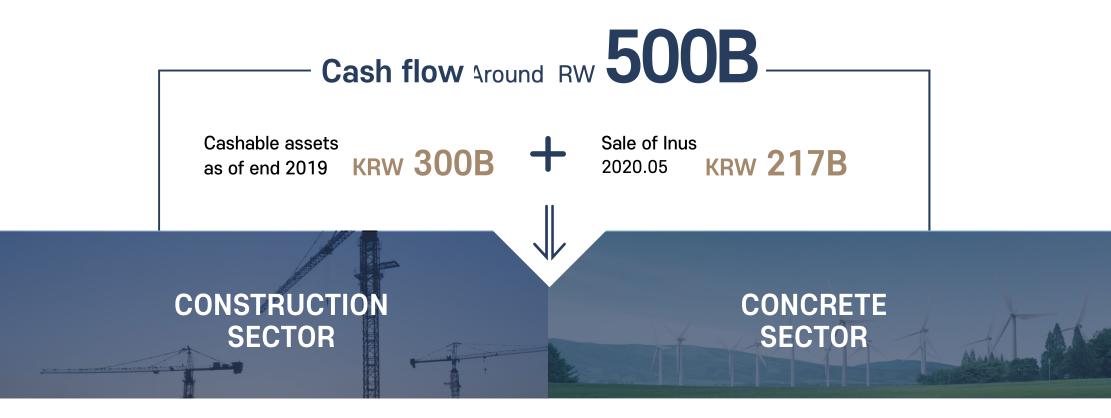
#### Improving profitability

Selling manufacturing related businesses, which has low profitability



#### Investment expansiont

Promoting M&A and new projects utilizing sale price



 Promote extra-large scale construction projects like Yongho-dong W and Jungsan District Project



 Discover and promote businesses with high profitability and outlook, such as environment and energy



 Invest in relevant businesses that can strengthen vertical integration of construction field



 Strategically respond to construction business that has high variability through promoting non-construction business fields



# **05** Appendix

- 01 Company Outline & Shareholder Status
- 02 Summarized Financial Statement (Consolidated / Separate)

**IS DONGSEO** 

INVESTOR

RELATIONS

2020

- 03 Production Infrastructure
- 04 Affiliates

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# **IS DONGSEO, a global leader** to which the world is paying attention

IS DONGSEO, the only organization who has achieved a consistency from construction to construction material in Korea, was incorporated in the KOSPI 200 in April, 2010 and KRX in February. It is moving towards becoming a global leader, beyond Korea, as a top-ranking company recognized by its sound management performance and industrial representation.

Company Name	IS DONGSEO Co., Ltd.
CEO	Minseok Gwon
Establishment Date	1989. 03. 07
Capital	KRW 15.4B (as of 2019. 12. 31)
No. of Employees	1,268 (as of 2019. 12. 31)
Main Business	Overall construction & ceramic business, and concrete product manufacturing
HQ Address	(Cheongdam-dong) 741 Youngdongdae-ro, Gangnam-gu, Seoul
Website	www.isdongseo.co.kr

#### Shareholder Composition



Shareholder Name	No. of Shares	Shareholding (%)
IS Holdings	13,743,443	44.49
<b>Hyeokun Gwon</b> (special person concerned)	2,449,512	7.93
Hansun Bae (special person concerned)	337,314	1.09
Munam Scholarship Cultural Foundation	300,000	0.97
Employee stock ownership association	43,377	0.14
Treasury shares	34,857	0.11
Other shareholders	13,984,103	45.28
total	30,892,606	100.00

Financial Statement		(Uni	it: KRW 100M)
Туре	2019	2018	2017
Liquid Assets	17,017	12,712	15,371
Non-Liquid Assets	11,821	9,115	7,350
Assets Total	28,838	21,827	22,722
Liquid Liabilities	8,525	8,105	9,238
Non-Liquid Liabilities	7,577	2,643	2,423
Liabilities Total	16,102	10,749	11,661
Capital	154	154	154
Earned Surplus	6,757	6,491	6,530
Capital Total	12,736	11,078	11,060
Liabilities & Capital Total	28,838	21,827	22,722

Comprehensive Income Statement (Unit: KRW 100M)			
Туре	2019	2018	2017
Sales	9,641	17,156	18,330
Sales Cost	7,352	11,494	13,467
Gross Profit	2,290	5,662	4,862
Sales & Administrative Expenses	1,627	1,787	1,617
Business Profits	662	3,874	3,245
Net Profit before Income Tax Expenses	655	3,377	2,749
Net Profit	743	2,438	1,950

Financial Statement		(Uni	it: KRW 100M)
Туре	2019	2018	2017
Liquid Assets	15,830	12,077	14,637
Non-Liquid Assets	8,723	7,429	5,519
Assets Total	24,552	19,506	20,156
Liquid Liabilities	7,392	7,094	7,989
Non-Liquid Liabilities	6,404	1,948	1,668
Liabilities Total	13,796	9,041	9,657
Capital	154	154	154
Earned Surplus	6,531	6,289	6,382
Capital Total	10,757	10,465	10,499
Liabilities & Capital Total	24,553	19,506	20,156

Comprehensive Income Statement (Unit: KRW 100M)			
Туре	2019	2018	2017
Sales	7,897	15,254	16,517
Sales Cost	6,169	10,297	12,262
Gross Profit	1,728	4,957	4,255
Sales & Administrative Expenses	1,184	1,128	1,199
Business Profits	544	3,829	3,056
Net Profit before Income Tax Expenses	824	3,324	2,590
Net Profit	637	2,404	1,804

Factory

Icheon

# IS DONGSEO manufactures products of high quality with thorough quality control and advanced technology.

#### Factory **Icheon Factory Eumseong Factory** Cheonan PC products **PHC Pile** Products Products Factory 147,287m<sup>2</sup> 246.006m<sup>2</sup> Manufacturing area Manufacturing area 1,500ton/day 2,600ton/day Manufacturing Scale Manufacturing Scale Eumseong Factory **Cheonan Factory Cheongyang Factory** Cheongyang Factory PC tie & segments **PHC Pile** Products Products Changnyeong 70,901m<sup>2</sup> 120,720m<sup>2</sup> Manufacturing area Manufacturing area Manufacturing Scale 300ton/day 2,500ton/day Manufacturing Scale **Changnyeong Factory**

#### Products Manufacturing area

Manufacturing Scale

**PHC Pile** 91,006m<sup>2</sup> 1,500ton/day

### **No. 1** in the Domestic Construction Waste Disposal Industry

- Incorporated into IS DONGSEO affiliates in 2019
- Promotes environmental service projects, such as construction waste disposal, waste landfill, and waste vehicle recycling



#### Manufacturing & Sales of Construction Business Sector Basic Materials

- Incorporated into IS DONGSEO affiliates in 2014
- Manufactures and sells PHC pile, manholes, RMC, asphalt concrete, and etc.





Company Name	Insun ENT Co., Ltd.
CEO	Jungil Lee
Establishment Date	1997. 11. 06
Capital	KRW 19.1B (as of 2019. 12. 31)
No. of Employees	330 (as of 2019. 12. 31)
Sales	KRW 183.9B (as of 2019. 12. 31)



Company Name	YOUNGPOONG PILE Corp.
CEO	Wonho Jeong
Establishment Date	1990. 04. 03
Capital	KRW 15B (as of 2019. 12. 31)
No. of Employees	38 (as of 2019. 12. 31)
Sales	KRW 38.4B (as of 2019. 12. 31)

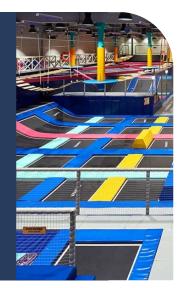
# A new star in the domestic shipping industry

- Established through the acquisition of Bulk Carrier in 2010
- Transports bulk cargos and marine cargos around the world



## **Indoor sports cultural space** in the center of the city

- Incorporated into IS DONGSEO affiliates in 2018
- An indoor theme park with various attractions using trampolines





Company Name	IS Shipping
CEO	Minseok Gwon
Establishment Date	2010. 05. 25
Capital	KRW 12.7B (as of 2019. 12. 31)
No. of Employees	1 (as of 2019. 12. 31)
Sales	KRW 14.8B (as of 2019. 12. 31)



Company Name	VAUNCE Corp.
CEO	Hojun Ryu
Establishment Date	2015. 04. 20
Capital	KRW 2B (as of 2019. 12. 31)
No. of Employees	84 (as of 2019. 12. 31)
Sales	KRW 12.3B (as of 2019. 12. 31)



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